



University of Arts in Belgrade

Université Lyon 2

Institut d'Etudes Politiques de Grenoble  
(Université Pierre Mendès-France)

present

# REGIONAL POSTGRADUATE STUDIES IN CULTURAL MANAGEMENT AND CULTURAL POLICY IN THE BALKANS

- UNESCO Chair -

*Supported by the Ministry of Foreign Affairs of France  
with participation of UNESCO and CEI*



## REGIONAL POSTGRADUATE STUDIES IN CULTURAL MANAGEMENT AND CULTURAL POLICY IN THE BALKANS

This study programme in cultural management and cultural policy lasts 2 years.

First year consists of lectures, project development, case studies and the study visit to one of the countries from the Region (students participation fee). It runs from October 1 2006 to May 15 2007.

During the second year students should do the internship of 3 to 6 months in a cultural institution in the Region or in France and work on their final thesis.

In addition non-French-speaking students will have the possibility to attend the French language course - 6 hours per week.

Teaching methods include theoretical lectures with demonstration, case studies, research works, study visits in Serbia and the Region, discussion with professionals, round tables etc.

The lectures will be held in French (with consecutive translation in English) or in English.

Students are required to regularly attend the courses.

**MA Diploma in Cultural Management** awarded by the University of Arts in Belgrade, will be awarded to students that have successfully:

- attended the whole programme and passed all the exams;
- written a report on internship;
- written and defended MA thesis on a cultural topic.

French speaking students may also be awarded the French **Diplôme universitaire français de 3<sup>e</sup> cycle** of l'Université Pierre Mendès-France de Grenoble or l'Université Lyon 2.

The Government of France will award several **scholarships for a three-month internship** in cultural institutions in France to French-speaking students having achieved the best results.

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### Year 1

#### **A. Core courses**

- Cultural policy (6 ects)
- Cultural management (6 ects)
- Management and methodology of cultural projects (6 ects)
- Intercultural art projects (4 ects)
- Méthodologie de recherches (3 ects)
- Economy of culture (6 ects)
- Cultural rights (4 ects)
- Marketing in culture and public relations (6 ects)
- Organizational analysis and human resource management (4 ects)

#### **B. Specialized elective courses (2 elective)**

- Cultural heritage and cultural tourism (5 ects)
- Publishing industry and library management (5 ects)
- Management des médias (5 ects)
- Museum management and marketing (5 ects)
- Performing arts and festival management (5 ects)

#### **C. Theoretical elective courses (1 elective)**

- Reading the image of the Balkans (3 ects)
- Philosophy and theory of arts (3 ects)
- European culture: past, present and future (3 ects)

#### **D. Study visit abroad (2 ects)**

### Year 2

#### **A. Internship (20 ects)**

#### **B. MA Thesis (40 ects)**

## MANAGEMENT

### **Directors:**

Professor Milena Dragičević Šešić  
*Professor at the Faculty of Dramatic Arts in Belgrade, UNESCO Chair holder*

Professor Mireille Pongy  
*Head of DESS Programme « Cultural Projects Management », Institut d'Etudes Politiques de Grenoble (Université Pierre Mendès-France)*

Professor Jacques Bonniel  
*Head of DESS Programme « Cultural Development and Project Management », Université Lyon 2*

Teachers and guest lecturers are professors, experts and professionals coming from France, Serbia and Montenegro and other Balkan countries.

### **Coordination:**

Cultural Management and cultural policy Group Coordinator  
University of Arts in Belgrade  
Kosancicev Venac 29  
Tel : +381 11 2626 994  
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Sonia Desprez  
*Cultural Cooperation Attaché with the Department for Cultural Cooperation and Activities  
Embassy of France in Belgrade*  
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## APPLICATION PROCEDURE

### Entrance requirements

- English and/or French fluency.
- University Diploma.
- Relevant professional experience in cultural field.

### Submission of applications and selection of candidates

- **Application form filled in** along with the **CV** stating previous professional experience should be sent by e-mail to the University of Arts in Belgrade ([coordinator@arts.bg.ac.yu](mailto:coordinator@arts.bg.ac.yu)).
- Certified copies of Diploma(s) obtained and transcripts of notes officially translated into English or French should be sent via postal mail to the University of Arts in Belgrade (attn: Cultural Management and cultural policy Group Coordinator).
- Early Bird application deadline for foreign students is no later than May 1st, 2006.
- The application period for students from Serbia and Montenegro will be from May until September
- Admission Jury will make a **selection of candidates** on the basis of submitted applications and also the personal and/or telephone interview will take place with short listed candidates.

### Enrolment

- **Tuition fee:** 1.200 € per year, 2.400 € for the entire Programme.
- **Application form-** please find attached to brochure
- **Student ID** will be issued by the University of Arts in Belgrade and a partner French University (cost of issuing of student card from the French University is at student's charge)

### Students life

**Expenses of accommodation and life** during 8 months in Belgrade are at students' charge. University of Arts is helping students contacting Student residence and/or reserving rooms in there. Foreign students have the legal obligation to take local medical insurance during their stay in Belgrade, which goes up to 200 € for six months.

French speaking students from the Region are advised to address the French Embassies in their countries for the possibility of getting the scholarship.

**Documentation centre and working space equipped** with 3 computers, printer and scanner (with permanent Internet connection) and a library with relevant literature in Serbian, French and English are put at the students disposal during the whole duration of their studies.